

## A Message from Luthier Kenny Hill



I've been building classical guitars since 1972, and I am proud to see Hill Guitar Company grow into a respected international concert classical guitar company. Now, out of a continuing need for reasonably-priced high quality classical guitars we have developed NEW WORLD GUITARS. The challenge has been, not just to make a lower-cost guitar, but one that also sounds great, plays well, looks good is very reliable.

In 2002 I started traveling to China, teaching craftspeople the skills, design and quality standards for world class classical guitar making. I've teamed up with Chinese, American and German guitar professionals to build a company that fulfills this vision. Through our global collaboration, experience and hard work, our guitars are now recognized as being the finest coming out of China. They are having a profound impact on guitar markets and players in Europe, Asia, USA and many other countries in the world.

With the support of Hill Guitar Company, NEW WORLD GUITARS benefit from our exclusive commitment to classical guitars, our standards of excellence, and expert, professional and personal service. Every guitar is inspected and set-up by experts here in our California shop prior to being offered for sale.

I'm pleased to offer dealers and players in the United States this line of fine classical guitars in a variety of styles and price levels.

## What's Different About NEW WORLD GUITARS?

### DESIGN

Kenny Hill has been making guitars since 1972. The NEW WORLD line comes from a lifetime of experience. These guitars reflect his desire to make great sounding, attractive, easy to play quality instruments out of the best materials at affordable prices.



Simon Hill working on frets.

### SET UP

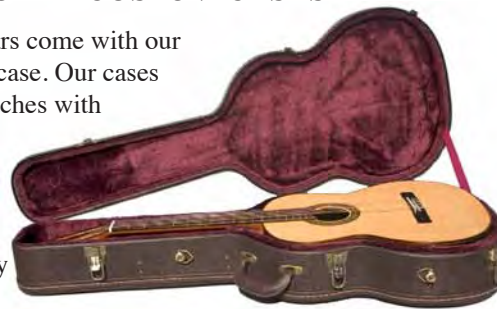
The final guitar set-up at HILL GUITARS is a precise and demanding process; what you would expect from a world-class luthier. Lower priced guitars seldom undergo this kind of scrutiny due to expense.

Every NEW WORLD guitar goes through our extensive quality review and individual set-up process at the HILL GUITAR Company before they are ready for sale.

When you first open the case of your NEW WORLD guitar, we've made sure it's ready for you to play.

### NEW WORLD CUSTOM CASES

All NEW WORLD guitars come with our deluxe arched hardshell case. Our cases feature 4 high-quality latches with heavy-duty rings for an optional carrying strap. Guitars fit snugly inside the padded case, which features a large accessory box for all your stuff.



*Dealer inquiries welcome.*

### NEW WORLD GUITARS

*designed and imported by*  
HILL GUITAR COMPANY

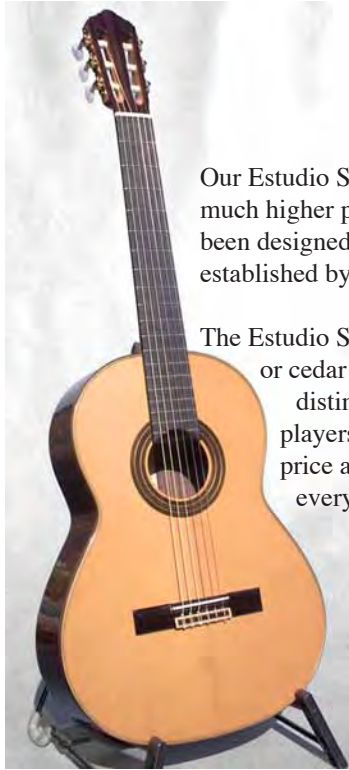
8011 Highway 9 Ben Lomond, CA 95005  
(800) 262-8858 (831) 336-9317 (831) 336-9428 fax  
www.hillguitar.com khill@hillguitar.com

# NEW WORLD CLASSICAL GUITARS

Affordably Priced  
Handcrafted Instruments

*from*

 HILL  
GUITAR  
COMPANY



Our Estudio Series guitars look, sound and play like much higher priced instruments. These guitars have been designed and built with the same care and quality established by NEW WORLD GUITARS for years.

The Estudio Series features hand-selected solid spruce or cedar soundboards producing richer bass, distinct trebles and the powerful projection players are seeking. While students will find the price attractive, any level player will find everything about these guitars to be first-class.

#### Estudio Series Specifications

- \* select solid wood soundboard
- \* rosewood fingerboard
- \* adjustable truss-rod
- \* bone nut & saddle
- \* gloss finish

ESTUDIO Full-Size spruce model

#### Model Variations Available

Full-Size Guitar with Spruce or Cedar top  
Cutaway or narrow neck Fingerstyle version  
String lengths: 650, 640, 628, 615, 580, 520, 480

#### ESTUDIO Series Pricing *includes case*

- \$895 Estudio Full-Size Classical
- \$895 640, 628mm
- \$995 Cutaway, Fingerstyle (48mm)
- \$895 615mm
- \$849 580mm
- \$795 520 & 480mm

All NEW WORLD GUITARS are guaranteed to be free of defects in materials and workmanship for one year. Contact your dealer with questions about care, maintenance and repair. Pricing subject to change without notice, verify current prices with your dealer.

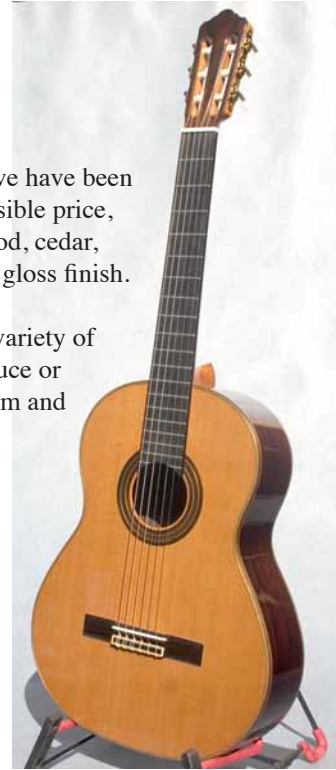


Our Player Series guitars are new models we have been developing for some time. At a more accessible price, these guitar feature selected Indian rosewood, cedar, spruce and cypress: all solid woods, with a gloss finish.

The Player Series offers the player a wide variety of choices: each model is available with a spruce or cedar soundboard, 650mm or shorter 640mm and smaller body sized 628mm and 615mm string lengths.

#### Player Series Specifications

- \* all premium solid woods
- \* ebony fingerboard
- \* adjustable truss-rod
- \* bone nut & saddle
- \* gloss finish



PLAYER Full-Size cedar model

#### Model Variations Available

Full-Size Guitar with Spruce or Cedar top  
Cutaway or narrow neck Fingerstyle version  
String length: 650, 640, 628, 615mm

#### PLAYER Series Pricing *includes case*

- \$1695 Player Classics
- \$1595 Player Flamenco
- \$1795 Player Cutaway or Fingerstyle (48mm)

### HILL GUITAR COMPANY

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ESPECIAL  
Brazilian rosewood model



The New World Guitar Artisan Series offers occasional instruments made by the most highly skilled guitar makers in our Chinese workshop. These workers have been personally trained by Kenny Hill, building instruments in the traditional Spanish style: working on a *solera*, hand crafting special custom guitars with unique materials and designs.

The Artisan Series is made in very limited quantities, often using special high grade woods such as Madagascar, cocobolo or Brazilian rosewoods, highest grade cedar or European spruce soundboards, and imported tuners. The finish will often be French polish on the top or the entire guitar.



At this time there is not a predictable schedule of availability for these fine guitars, so please keep in touch with our web site, and feel free to call us to inquire about availability and price.

#### Visit Us on the Web

You can find more information about all of our guitars, care, frequently asked questions and more. Kenny is also doing a serial blog as he develops a new SIGNATURE model. Please feel free to contact us at any time with your questions and observations about our instruments.